

## Bring broadband content closer to your customers.

Giganews is the world's leading Usenet access provider. Giganews Usenet is a global, public social networking community that enables its members to share discussions and user generated content on an unlimited number of topics.

Today, Giganews® Usenet represents over 100K (and growing rapidly) multimedia Internet channels and interactive discussions. On a daily basis Usenet members **upload over 5TB of new discussions and user generated content**, which is accessed by tens of millions of people from over 180 countries.

### Enhance Your Current Broadband Offerings

Giganews is a great addition to your current broadband offerings as it provides your customers with a more favorable broadband experience while at the same time reducing your cost.

By directly connecting to Giganews, you bring discussions and content local and "on-net", thereby eliminating the impact of costly international Internet connections. Your subscribers will be more likely to need and purchase your high-end broadband offerings as you will be providing them unparalleled access to discussions and content they want.

### Usenet = YouTube™ + Facebook™ + Flickr™ Rolled into One

Similar to other popular social networking and user generated content services, Giganews enables people to connect with each other and share content and discussions. Giganews differentiates itself by providing its members improved reliability, speed and security over other technologies. Giganews Usenet is an open forum free from arbitrary editorial guidelines, file size limits and format restrictions. Furthermore, because Giganews Usenet is not peer to peer technology, your members will not need to make their computers available for downloads, thus virtually eliminating costly and complicated upstream bandwidth for you!

## Increase Revenues with Usenet from Giganews

By promoting Giganews' Usenet services on your website or other appropriate channels, your members will sign up for services supported by Giganews.

### Giganews Provides:

- Service offerings customized for your market
- Full support for all back-end and signup systems
- Customer Billing and Support
- Revenue Sharing

### By Partnering with Giganews You:

- Gain additional revenue opportunities
- Enhance your current broadband offerings
- Bring content local to your customers
- Reduce your bandwidth and network costs.

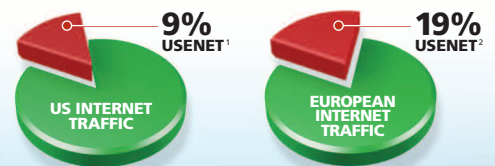
### Improve Your Network & Cut Costs

Giganews helps reduce or eliminate bandwidth costs by providing:

- Open private/public peering
- Local interconnections
- On-network traffic
- Local server infrastructure

Giganews supports local access to content so you can offer the high speed quality broadband services your customers demand.

### Usenet Growth



1 [www.ellacoya.com/news/pdf/2007/NXTcommEllacoyaMediaAlert.pdf](http://www.ellacoya.com/news/pdf/2007/NXTcommEllacoyaMediaAlert.pdf)  
2 <http://blogs.zdnet.com/ITFacts/?p=9834>

## Want to Learn More?

Email [sales@giganews.com](mailto:sales@giganews.com) and one of our service provider experts will answer any questions you have and propose a solution based on your specific environment.

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